



Hotlink Service

We know from our website tracking software that the majority of visitors to the website go straight to the 'search for a member' section. That means that tens of thousands of people may be checking out your company profile every month – making it one of the single most important marketing resources for you!

You will be aware that as a member that you have a page unique to your organisation within the BETA website. Please do check the contents of this page to ensure that is up to date with your latest company information and contact details.

The Hotlink service **costs less than 30 pence per day!!!** (£110 + VAT pa) and has been automatically added to your subscription renewal invoice. This will ensure that you have access to the following in order to further boost your visibility within the BETA website.

	Hotlink	No Hotlink
Company logo displayed	✓	✓
Location Map	✓	✓
Live URL link to your website	✓	X
Live inks to an email of your choice	✓	X
Main Header Image	✓	X
Gallery of Images	✓	X
Live Contact Member Link	✓	X
Enhanced Company Description: YouTube, Live Links	✓	X
Social media feed i.e. Twitter, Facebook	✓	X
No of listings in search categories	6	3
Brochure/file hosting (pdf)	✓	X

BETA is dedicated to provide high quality benefits to our members and in this instance, ensuring that you get the best visibility in terms of attracting new enquiries via our website.